## Nan E. Joesten

The greatest source of competitive advantage is to have a motivated, engaged team of high-quality peak performers.

Nan Joesten, Rapid Evolution's principal, provides best practices in leadership training, professional development, and executive coaching so that individuals and organizations maximize results by improving their most valuable asset – intellectual capital.



### Fall 2012

Nan's thirty years of broad business experience began at Procter & Gamble where she was a chemical engineer and brand manager before attending the University of California, Berkeley Law School. An intellectual property attorney and partner at the San Francisco firm of Farella Braun & Martel LLP, Nan served as a trusted advisor to clients ranging from start-ups to Fortune 50 companies. Nan now specializes in consulting and coaching clients in professional services firms, corporations, and non-profits.

Nan is a community leader and volunteer. She chaired the Boalt Hall Alumni Association, and serves on the executive committee of the Engineering Advisory Council at the University of Colorado, the Council at the First Congregational Church of Berkeley, and the Board of Commissioners of the Housing Authority of the City of Alameda. She is a frequent speaker and author on professional development, leadership, and executive coaching.

# About Nan Accelerating Professional Growth

Whether done as targeted workshops, as part of a retreat, or in one-on-one sessions, **Leadership Training** creates more effective communication, inspires actionable goal setting, and empowers people to perform to their potential.

Learn how to optimize **Professional Development** programs by using best practices to leverage retention and development of top performers, such as mentoring programs that work, competency based performance evaluation systems, and coaching skills for managers.

A **Certified Executive Coach**, Nan serves as a confidential thought partner to executives and high potential leaders, helping them identify and leverage their strengths to deliver business results that matter. Individuals also retain Nan to accelerate their own development.



(510) 217-8900

### What clients say about Nan

"Your work with me has definitely changed my management style and the way that I look at being a leader. You have been a great mentor and I will carry what I learned with me throughout my career. You seemed more than just a coach, I consider you a good friend."